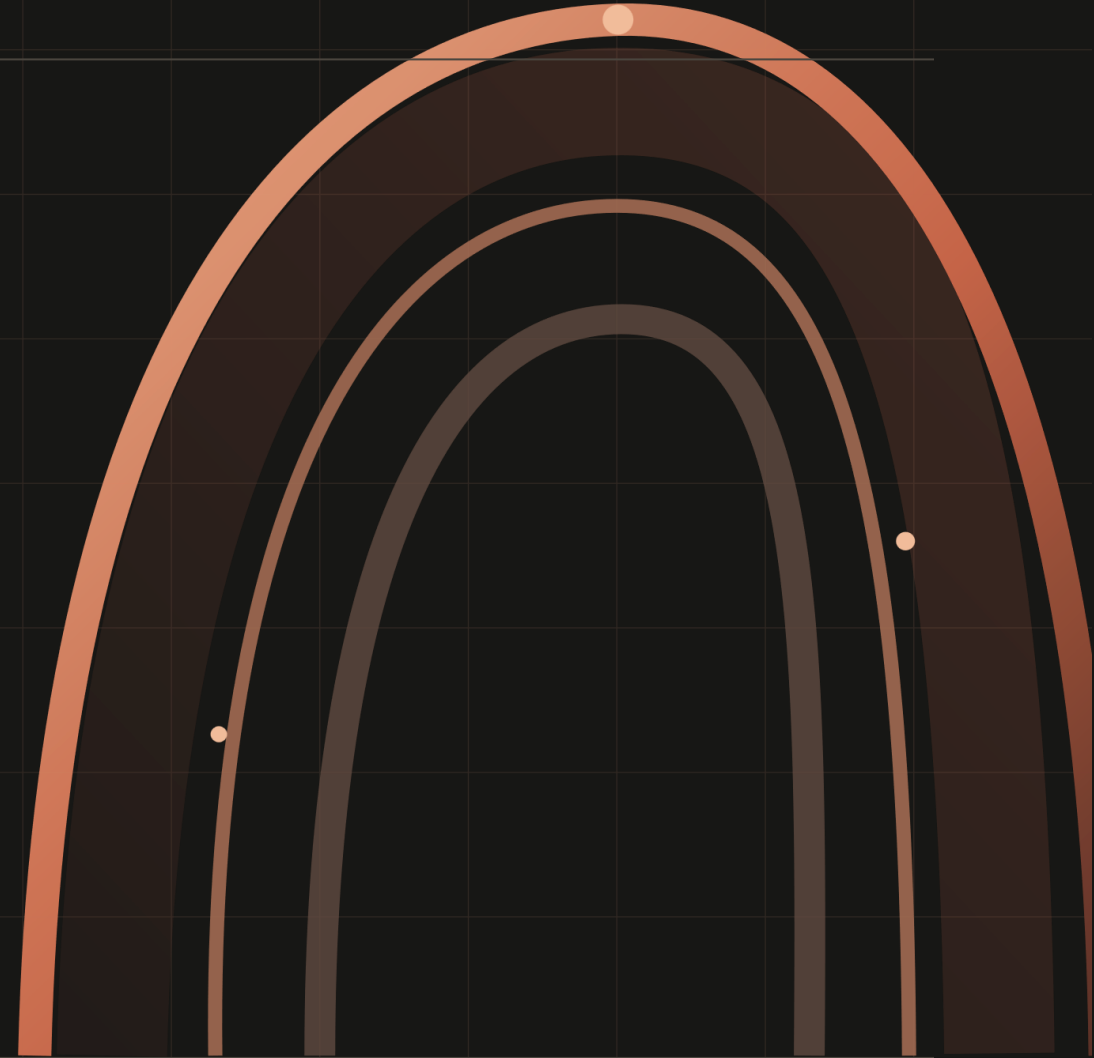


Connecting financial needs with *possibilities.*

Investment distribution / Insurance / Capital solutions

ONE RELATIONSHIP. A WIDER FINANCIAL PERSPECTIVE.



Vivek Modi

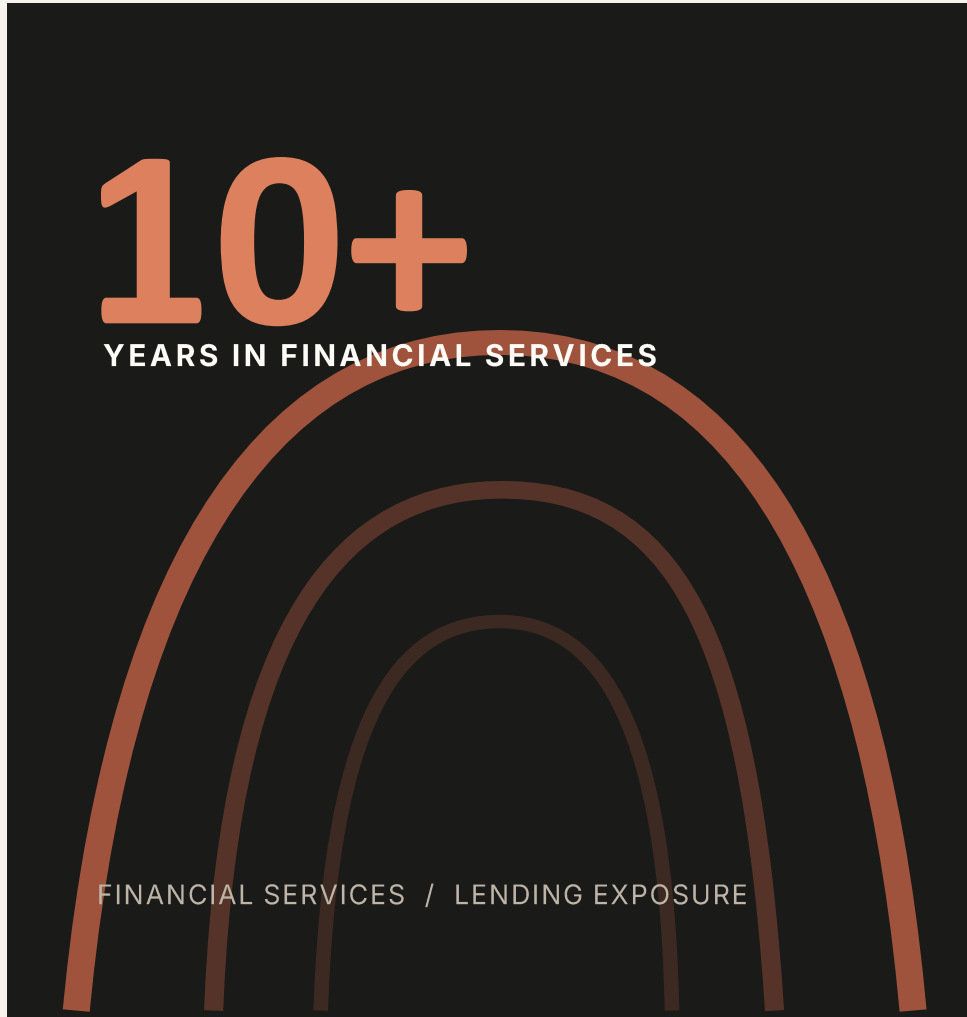
*Experience that
brings perspective.*

More than two decades of work across financial services, distribution and financing-related activities.

20+

YEARS IN FINANCIAL SERVICES

-
- 01 **Mutual fund distribution**
 - 02 **Insurance advisory experience**
 - 03 **Debt syndication**
 - 04 **Association with a Category I merchant banker**



Krishna Modi

*A practical perspective
on finance.*

Director in a Nidhi company involved in small-ticket lending to members.

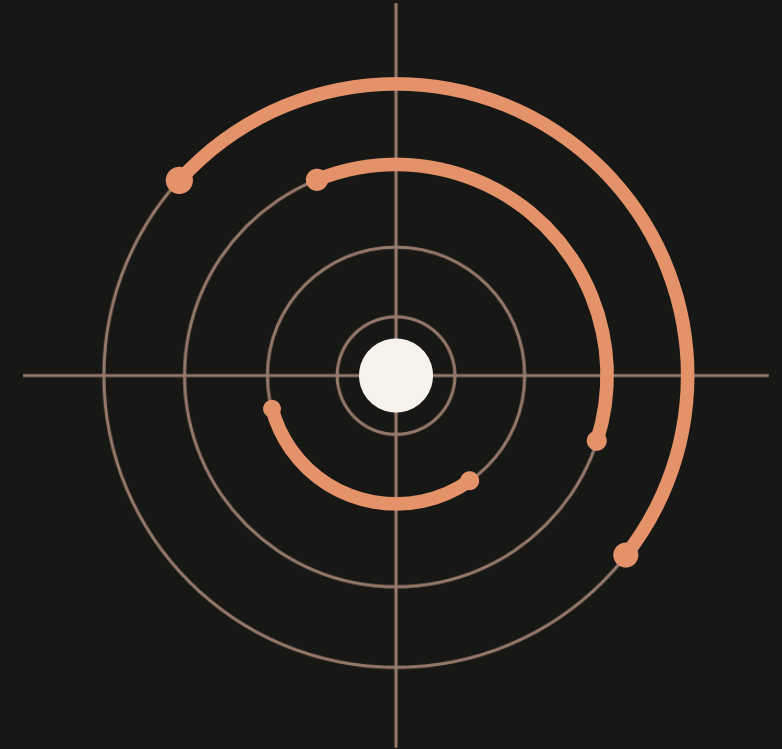
Combines over a decade of sector experience with practical exposure to borrowers and credit needs.

• WHY SETU?

We see the financial picture.

Not just one piece.

Financial needs are connected. We bring perspective across investments, protection and capital solutions.



01
EXPERIENCE

Decades of combined financial exposure.

02
BREADTH

More than one route to explore.

03
PURPOSE

Your objectives before a product.

One relationship. Six financial pathways.

An interconnected view of financial services.

01

Mutual funds

Distribution of selected schemes

02

Insurance

Life, general and broking support

03

Loan syndication

Connecting funding requirements

04

Debt syndication

Exploring financing structures

05

Bond placements

Debt market opportunities

06

Capital markets

Pre-IPO and IPO participation

Investing starts with a question.

What is this money for?

We help investors explore mutual fund categories and access selected schemes through distribution channels.

- 
- 01 Investment objective
 - 02 Time horizon
 - 03 Risk appetite
 - 04 **Category suitability**

Subject to suitability and market risk.

Selected funds. Distinct strategies.

Mid-cap exposure and flexible equity strategies.

MID CAP

03 SCHEMES



INVESCO INDIA
Midcap Fund
Growth



WHITEOAK CAPITAL
Mid Cap Fund
Regular Growth



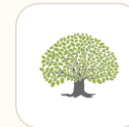
HDFC
Mid Cap Fund
Growth

FLEXI CAP

03 SCHEMES



ICICI PRUDENTIAL
Flexicap Fund
Regular Growth



WHITEOAK CAPITAL
Flexi Cap Fund
Regular Growth



INVESCO INDIA
Flexi Cap Fund
Regular Growth

Selected scheme names and plans are based on the provided fund list. Suitability varies by investor.

Across the equity spectrum.

Seven selected schemes across two market segments.

LARGE & MID CAP

04 SCHEMES



INVESCO INDIA

Large & Mid Cap Fund

Growth



ICICI PRUDENTIAL

Large & Mid Cap Fund

Growth



WHITEOAK CAPITAL

Large & Mid Cap Fund

Regular Growth



NIPPON INDIA

Vision Large & Mid Cap Fund

Regular Growth

SMALL CAP

03 SCHEMES



MOTILAL OSWAL

Small Cap Fund

Regular Growth



INVESCO INDIA

Smallcap Fund

Regular Growth



NIPPON INDIA

Small Cap Fund

Regular Growth

Different equity categories carry different risk profiles and investment time horizons.

Protection is part of progress.

Good planning considers not only what you build, but also what you need to protect.

01 LIFE INSURANCE

**For the people
who matter.**

Family protection and income continuity.

02 GENERAL INSURANCE

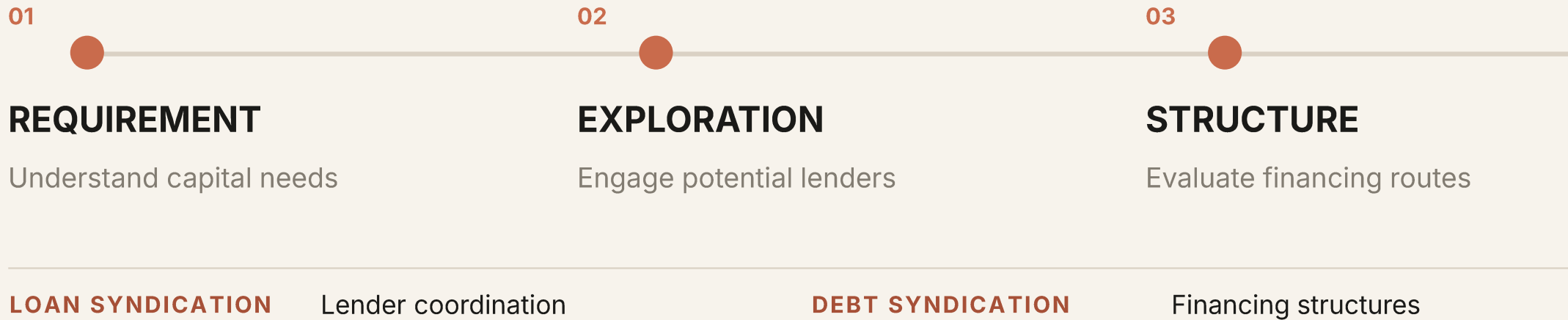
**For the things
you value.**

Health, motor, property and business cover.

Policy terms, exclusions and insurer eligibility apply.

When growth needs capital, *structure matters.*

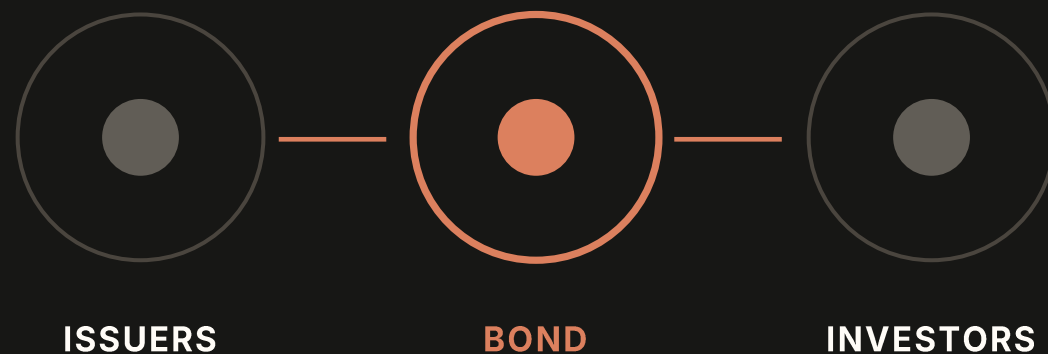
Access is only one part of the financing conversation. Cost, tenure and repayment also matter.



Another route to capital.

Bonds connect capital seekers and investors through debt-market instruments.

Setu facilitates relevant bond-placement conversations, subject to eligibility and applicable regulations.



KEY CONSIDERATIONS

Credit quality / Maturity / Liquidity / Risk

Opportunity has stages.

Private placements and public offerings sit at different moments in a company's capital journey.

01 PRE-IPO Before a possible listing

Exploring select private-market investment opportunities through permitted channels.

02 IPO At the public offering

Participation support and discussions relating to public-market offerings, where applicable.

UNDERSTAND BEFORE YOU PARTICIPATE

Valuation / Liquidity / Eligibility / Timing

Different people. Different financial questions.

01 INDIVIDUALS & FAMILIES

Investments, protection and long-term financial priorities.

02 BUSINESSES & FOUNDERS

Borrowing needs, financing structures and growth capital.

03 CAPITAL MARKET INVESTORS

Selected funds, bonds, pre-IPO and public offerings.

EVERY CONVERSATION STARTS WITH A DIFFERENT OBJECTIVE.

Clarity before connection.

Our four-step approach keeps the financial objective at the centre.

01

Understand

Start with the requirement.

02

Explore

Identify the relevant routes.

03

Evaluate

Consider the important trade-offs.

04

Connect

Coordinate next steps with purpose.

UNDERSTAND FIRST. EXPLORE THOUGHTFULLY. CONNECT WITH PURPOSE.

• LET'S TALK

The next financial conversation

starts here.

Invest. Protect. Finance. Explore.

START A CONVERSATION

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